fallon kesicier



design & art direction

516 984 0456 fkesicier@gmail.com fallonkesicier.com

Syracuse University

BFA Communications Design Class of 2015

skills

Adobe Creative Suite Microsoft Office Suite Mac OS and Windows Photography Illustration

experience

Drury Design Graphic Designer August 2015–2017 Designer | Associate Art Director April 2017–Present New York, NY

of design concepts for events that interpret client goals and strategies. Also attend client meetings, illustrate artwork, develop compelling pitches and execute design work.

Currently working on the creative team to develop a range

Sotheby's

Freelance Designer Summer 2015 New York, NY Designed communications for art auctions that included advertisements, proposals, publications and identities.

E&CS Deans Office

Graphic Designer 2014–2015 Syracuse, NY Rebranded internal programs, organized the graphic department, created weekly promotional materials and prepared files for print production. Collaborated with a photographer to art direct imagery for a communications campaign.

Sudler NY

Art Intern Summer 2014 New York, NY Collaborated with the intern team to rebrand the Institute for Art and Healing by creating brand guidelines, a communication plan, a website and a pitch to the agency. Worked on the Prevenar account to design advertisements, observe client presentations and brainstorm new business concepts.

Concentric

Art Intern Summer 2013 New York, NY Worked on the Enbrel team to design graphics for advertisements, attended classes on advertising and collaborated with the intern team to develop a creative pitch to the agency.

Peeg Media

Art Intern Summer 2012 Long Island City, NY Worked on advertisements for Brooks Brothers, Aerosoles and Estée Lauder. Learned various Photoshop skills and the print production process.

activities

University Union *Graphic Designer*Syracuse University

School of Design
Peer Advisor
Syracuse University

Alpha Gamma Delta

Membership Coordinator Purchasing Coordinator Alpha Chapter, Syracuse University

honors

Dean's List I 2011–2015 OLMA NAHS Induction Speaker Founders Scholarship Long Island Scholar Artist Long Island Excellence Award